



Making Health Markets Work for the Poor

THURSDAY, SEPTEMBER 24

12:00 - 1:00 P.M.

040 Trent Hall



Speaker: Onno Schellekens

Managing Director of the PharmAccess Group

Schellekens will talk about how public and private stakeholders can work together to make health markets work for the poor. The key is to address market failures by building institutions from the bottom up, to lower risks, increase mutual trust, and thus reduce costs, increase investments, and spur demand and supply cycles in healthcare. Schellekens will show that public-private partnerships focusing on such efforts can fast-track development in countries where the public sector doesn't deliver quality care to the vast majority of its poor population. In doing so, partners must combine practical implementation of innovative finance and delivery models, with scientific research and evidence-based advocacy, to achieve lasting results.

Light lunch will be served.

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