Insert development aim here:_______. Yes, family planning is connected!

Tricia Petruney

Technical Advisor for Research Utilization & Integrated Development
Global Health, Population, & Nutrition
FHI 360

September 2015
Global health and development experts and decision-makers are not immune to the “blind men & the elephant” problem....
It’s a Fan!

It’s a Wall!

It’s a Spear!

It’s a Snake!

It’s a Tree!

It’s a Rope!
Integrated Development Initiative

To try and see the elephant...

FHI 360 believes that an **intentional, integrated approach** to the design, delivery and evaluation of programs has the potential to make an enduring difference in people's lives. We are committed to building the evidence and advancing the global conversation on the promise offered by **integrated development solutions**.

For more information, email us at: AskID@fhi360.org
Integration as told through family planning

What does it look like if we take our blinders off when it comes to the role of SRH (and in particular family planning) in women’s lives and in our world?

And we look beyond the (critically important, not to be ignored or underestimated!) individual rights and health-related reasons to fully meet the global demand for contraception?
What the majority will tell you: FP and the individual

Access to voluntary family planning:

- Prevents more than 100,000 women from dying in childbirth, every year
- Prevents more than 1.5 million newborns and infants from dying, every year
- Reduces the number of pediatric HIV infections
What most people will tell you: FP and the household

Access to voluntary family planning:
• Can help prolong a girl’s education
• Allows women greater opportunities to participate in paid employment and to increase their productivity and earnings, which they tend to invest back into their own family
What fewer people will mention: FP and the community

Access to voluntary family planning:

• Can reduce rapid population growth
• Which then reduces the demand for food, improves food security, and relieves some pressure on the environment
What even fewer will say: FP and nations

Access to voluntary family planning:

- Can fuel large-scale economic growth (over 8% of global GDP!) by creating a demographic dividend
- Can contribute to more peaceful societies in areas experiencing instability or insecurity
FAMILY PLANNING DRIVES GLOBAL DEVELOPMENT

Sources: WHO, Guttmacher Institute, FHI360

1. Increases household wealth
2. Keeps girls in school
3. Empowers women to decide their future
4. Prevents 1.1 million newborn deaths
5. Could prevent 1 in 3 maternal deaths
6. Stops HIV
7. Is a cost-effective technology for reducing climate change
8. Depends on partnerships for a healthier world

Now is the time for full access and full choice.

International Conference on Family Planning
Addis Ababa, Ethiopia November 12-15 2013
The view from here at home

In 2011 The Guttmacher Institute surveyed a large number of American women and asked what role contraceptive use had played in their lives.

A majority of the women reported that, over the course of their lives, *access to contraception had enabled them to take better care of themselves or their families, support themselves financially, complete their education, or get or keep a job.*
It’s not just me who feels this way...

“...there is, perhaps, one invention that historians a thousand years in the future will look back on and say, ‘That defined the 20th century.’ It is also one that a time-traveler from [the year] 1000 would find breathtaking—particularly if she were a woman. That invention is the contraceptive pill.”
But on FHI 360’s Research Utilization team we ask: *So what?*

First, **ADVOCACY** through better promotion of the ripple effects of family planning programs & services

- Sensitize Ministers of Education or Planning or Finance, etc, to the non-health returns on FP investments.
- Strengthen efforts to de-politicize SRH issues
(cont’d): So what?

Second, take **MULTI-SECTORAL POLICY ACTIONS ON THE DETERMINANTS** of SRH

- Staff from five UN agencies and Norad argue in a new article that: “integrating action on determinants of women’s, children’s, and adolescents’ health beyond the health sector into core health strategies is crucial to achieving sustainable development goal targets to end preventable deaths and ensure healthy lives”

Rasanathan Kumanan et al. Ensuring multisectoral action on the determinants of reproductive, maternal, newborn, child, and adolescent health in the post-2015 era 2015; 351: h4213
(cont’d): So what?

Third, **ADOPT PROGRAMMATIC CHANGES** that will facilitate the direct integration of FP into other relevant development efforts where it makes the most sense (e.g., where you can reach people who may need those services and are already being reached by another type of program)

- Evidence shows promising results from integration of FP with key health (*immunization, nutrition*), and non-health programs (*environment, microfinance, agriculture, food security*)
Thanks for listening!

The data points and evidence cited throughout this presentation are primarily found in two main (synthesized) sources:
